

ACS CREDIT MAKER 2.0 GUIDELINES

OVERVIEW OF THE PROGRAM

ACS Credit Maker 2.0 is a high-calibre initiative that will support women or gender-diverse cinematographers to attain a career-defining credit on a scripted production, elevate their career trajectory, and bring change in HoD representation in the sector.

ACS Credit Maker 2.0 is a placement scheme where experienced women or gender-diverse cinematographers who have suitable experience with narrative storytelling, aesthetic and technical demands, and the ability to work in a fast-paced on-set environment will be mentored and supervised by a Director of Photography (DP) who is shooting a television drama series. The Credit Maker DP will observe the Supervising DP in action and participate in pre-production so they are across all aspects of the show. Then working under the mentorship and guidance of the Supervising DP, they shoot an episode of the series and thereby attain their first break-through drama series credit, to elevate and accelerate their career trajectory.

ELIGIBILITY

Who is the ideal candidate for ACS Credit Maker 2.0?

Women or gender diverse practitioners who are experienced enough to participate and earn a credit and for whom this credit-making scheme will elevate and accelerate their career trajectory.

Eligible practitioners will have evidence of sufficient experience in narrative storytelling to demonstrate their capability of assuming the responsibility of being a Credit Maker DP. The evidence will be their showreel, CV and references. The evidence will show solid experience as a cinematographer, both through output, and through professional contacts.

What's the process of ACS Credit Maker 2.0?

Up to 4 Credit Maker cinematographers will be selected to work on long running or high-end series (one or half-hour format), or a premium fiction in other formats.

Producers and Supervising DPs will select a Credit Maker cinematographer based upon their demonstrated experience and their suitability to the specific team on the production.

Stage 1

- Call out for applications from mid career level female and gender diverse cinematographers who wish to be considered.
- Applications to include CV, industry referees x 3, showreel links and personal statement addressed to producer and director as to the applicant's suitability for a position as Credit Maker cinematographer.

- Call out for ACS members experienced in TV drama to be Supervising DPs and/or off-set Mentoring DP during placement.
- Eligible applications evaluated by a panel of independent assessors who determine and recommend a shortlist of approved candidates. Approved applicants' CV, showreel and personal statement forwarded to producers and DPs seeking a Credit Maker cinematographer on upcoming productions.

Stage 2

- ACS will secure and contract the production, Supervising DP and their selected Credit Maker cinematographer and negotiate the placement, ensuring that a Cinematographer credit will be afforded the Credit Maker cinematographer.
- The Credit Maker cinematographer will shadow the Supervising DP, who is already employed by the long running series/short format/other scripted formats, and participate fully in pre-production so they are across all aspects of the show. Then, working under the mentorship and guidance of the Supervising DP, they shoot an episode of the series.
- The ACS will oversee the Credit Maker cinematographer as regards contractual arrangements and pastoral care during pre, production and post placement.

Funding for the placements will be broken into the following components:

1. **Fee for the Credit Maker cinematographer** – to be paid to the production company as agreed to by producer and ACS, and then paid either as a weekly wage or fee for a specific period of time to be worked out by the Credit Maker cinematographer and production;
2. **Fee to the Supervising Director of Photography (DP)** – to be paid to the Director of Photography contracted on the production regardless of their negotiated production fee. This fee is in recognition that they are working to support and mentor the Credit Maker cinematographer;
3. **Relocation / ancillary Costs** – This is for the Credit Maker cinematographer to cover travel, accommodation, carer and any other such expenses that are essential to enable the Credit Maker cinematographer to complete the placement; and
4. **Production/ Company Expenses** – This covers onboarding, insurance, superannuation and holiday pay costs. It may also contribute towards cost of overtime incurred on the Credit Maker cinematographer's episode, arguably arising from the Credit Maker cinematographer's performance.