



Artwork by Aretha Brown

ACS SOUTH AUSTRALIAN SPONSORSHIP PROPOSAL 2024-2025



WHO ARE WE?



THE ACS

South Australian Branch
ACS Sponsorship Proposal 2024/2025

The Australian Cinematographers Society (ACS) is a national organisation working towards improving the quality and recognition of the cinematic art within Australia.

Founded in 1958, today the Society has over 1,750 members whose activities range from news, current affairs, commercials, to high profile feature films, documentaries and student films. Currently the South Australian Branch has over 180 members. A breakdown of the other branches: NSW 674 members, Vic 371, Qld 257, WA 79, Tas 67, ACT 48 & NT 46

The Society is not an industrial body.... it is a not-for-profit society of like-minded craftspeople developing their skills through mutual co-operation.

The ACS is an open society where members and sponsors are welcome to attend relaxed industry functions, technical seminars, screenings, Q&A's and workshops.

Our Society is a full member of IMAGO, The European Federation of Cinematographers.

In 2014 the ACS was recipient of the AACTA – Byron Kennedy Award for services to the Film and Television industry. The first industry Guild to be honoured in this way.

Each year we hold State Awards for Cinematography and the prestigious 44th Annual South Australia & West Australian ACS Awards for Cinematography will be held in Adelaide on Saturday October 26 2024 at the Hotel Grand Chancellor.

*We are the only craft society in
direct contact with, and therefore the best
way to communicate with,
Australian Cinematographers.*

MEMBER BENEFITS

The SA branch of the Society provides:

- Functions and seminars to preview new equipment and new developments in capturing motion pictures. A list of the events held in SA over the last 12 months is on the last page
- Seminars with leading Directors of Photography, renowned Department heads and with Film Industry luminaries.
- Industry 'contacts' through its national and worldwide network of members.
- A quarterly, high quality magazine 'Australian Cinematographer' dedicated to the Society and its participation within the Industry, both here and abroad.
- A monthly National eNews.
- Our State monthly newsletter Kinemagraphe covering our activities more particularly. Should you require some metrics on the newsletter please request them.
- Annual State Awards for Cinematography.
- Annual SA Emerging Cinematographer Award
- A comprehensive website: www.cinematographer.org.au with links to our sponsors on the SA Sponsors page.





SPONSORSHIP



*We are the only craft society
in direct contact with.... and
therefore, the best way to
communicate with....
Australian Cinematographers.
Sponsorship*

WHY SPONSOR THE ACS?

Our branch of the ACS offers a range of sponsorship packages to leading companies in our industry. These packages can help you promote your business throughout South Australia, as well as supporting the Australian film and television industry.

Your sponsorship will help us maintain our high profile and to successfully stage events throughout the year, culminating in the prestigious SA & WA State Awards for Cinematography – an annual event that showcases the outstanding achievements of South Australian and West Australian cinematographers.

Our State Gold award winners vie for National Gold Tripod Awards and Award of Distinction plaques and ultimately for the coveted Milli Award for the Australian Cinematographer of the Year.

As a sponsor, the Society enables you to reach a very focussed but broad audience. It's a known fact that Cinematographers are often influential in purchase or rental decisions being made by others.

Your sponsorship of the SA branch of the ACS helps provide:

- Publicity and promotion for the numerous events held by our branch throughout the year including screenings, Q&As and trade nights
- Financial support for our State Branch.
- Facilities and venues for the staging of technical events and screenings.
- Viewing facilities, travel, and accommodation for 2 interstate ACS Accredited judges for our State Awards
- Production of the Milton Ingerson ACS Award for the Best Entry (affectionally known as the Milty) along with Gold, Silver and Bronze State plaques and the SA ACS Emerging Cinematographer Award, the SA ACS Contribution Award and importantly Sponsorship plaques and year plates.
- Entertainment and staging for the State Awards presentation dinner and celebrations

The Australian Cinematographers Society is a highly respected, not-for-profit organisation, which by association gives sponsors added value to their message.

Sponsorship commences on your confirmation of sponsorship and our receipt of sponsorship funds and is for the fiscal year 2024 / 2025. Sponsorship may be tax deductible but please obtain your own financial advice.



MAJOR SPONSOR

Our Major Sponsorship package is available for \$5,000 +GST, it includes:

- Category naming rights including the Milton Ingerson ACS Award for the Best Entry and either of the Feature Film categories.
- Screening of a commercial for your company (up to 60 seconds) during recognition of our sponsors (commercial to be supplied by you).
- A full-page advertisement in the State Awards programs with your choice of positioning.
- First tier acknowledgement in the State Awards program Sponsors list.
- Your company logo shown on screen at the State Awards presentation.

- Advertising in all issues of our State Kinemagraphe newsletter.
Please supply Ads as jpg files - Landscape 420 pixels High x 600 pixels Wide, Portrait 600 pixels high x 420 pixels Wide. Images as .gif or .jpg format.
- Sponsor supplied banners displayed prominently at the State Awards presentations and at any SA events held throughout the year.
- First tier recognition on the SA branch web page (State Sponsors section) on the ACS website including logo and web link.
- A Major Sponsors Plaque to commemorate your valued support of our Branch.
- Six (6) complimentary tickets to the State Awards presentation.
- One year Associate Membership of our branch for 2 nominated people of your choosing in our State.

Assets you should supply us before Friday September 6 2024:

Corporate Logo: ASAP
Program Advertisement
60 Second Sponsors Promo for screening at the 2024 SA & WA ACS Awards
Nominated names for the associate memberships and their contact details.



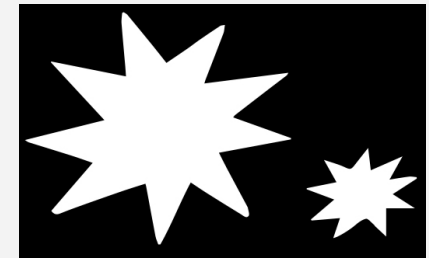
PLATINUM SPONSORSHIP

We have one Platinum Sponsorship package available for \$3,500 +GST, it includes:

- Category naming rights in two categories of your choice (besides Major sponsor choices).
- Screening of a commercial for your company (up to 60 seconds) during recognition of our sponsors (commercial to be supplied by you).
- A full-page advertisement in the State Awards programs with your choice of positioning (besides Major sponsor choices).
- Second tier acknowledgement in the State Awards program.
- Your company logo shown on screen at the State Awards presentation.
- Advertising in all issues of our State Kinemagraphe newsletter
Please supply Ads as jpg files - Landscape 420 pixels High x 600 pixels Wide, Portrait 600 pixels high x 420 pixels Wide. Images .gif or .jpg format.
- Sponsor supplied banner displayed prominently at the State Awards presentations and at any SA events held throughout the year.
- Second tier recognition on the SA branch web page (State Sponsors section) on the ACS website including logo and web link.
- A Platinum Sponsors Plaque to commemorate your valued support of our Branch of the Society.
- Four (4) complimentary tickets to the State Awards presentation.
- One year Associate Memberships of our branch for 2 nominated people of your choosing in our State.
- Naming rights and prominent acknowledgement in all promotions for our annual ACS Christmas get together.

Assets you should supply us before Friday September 6 2024:

Corporate Logo: ASAP
Program Advertisement
60 Second Sponsors Promo for screening at the 2024 SA & WA ACS Awards
Nominated names for the associate memberships and their contact details.



GOLD SPONSORSHIP

Gold Sponsorship packages are available for \$2,400 +GST and they include:

- Category Naming rights in a category of your choosing. This will be allocated on a first in first served basis, after the Major and Platinum sponsors choices and upon receipt of your sponsorship payment.
- Screening of a commercial for your company (up to 30 seconds) during recognition of our major sponsors (commercial to be supplied by you).
- A full-page advertisement in the awards program and prominent acknowledgement in the program sponsors list.
- Your company logo shown on screen during the awards presentation.
- Third tier recognition on the SA branch web page (Gold State Sponsors section) on the ACS website including logo and web link.
- Three advertisements in our State Kinemagraphe newsletter
Please supply Ads as jpg files - Landscape 420 pixels High x 600 pixels Wide, Portrait 600 pixels high x 420 pixels Wide. Images .gif or .jpg format.
- A 'Gold' Sponsors Plaque to commemorate your valued support of the society.
- Three (3) complimentary tickets to the presentation dinner.
- One year associate membership to the Society for a nominated person of your choosing in our State.

Assets you should supply us before Friday September 6 2024:

Corporate Logo: ASAP
Program Advertisement
60 Second Sponsors Promo for screening at the 2024 SA & WA ACS Awards
Nominated name for the associate membership and their contact details.



SILVER SPONSORSHIP

Silver Sponsorship packages are available for \$1,700 +GST and they include:

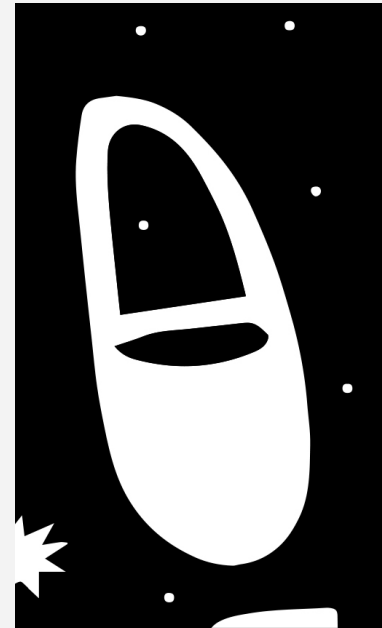
- Category Naming rights in the categories available after all the Gold allocations. This will be allocated on a first in first served basis, after the Major, Platinum and Gold sponsors choices and upon receipt of your sponsorship payment.
 - A full-page advertisement in the awards program.
 - Your company logo shown on screen during the awards presentation.
 - Fourth tier acknowledgement in the program sponsors list.
 - Fourth tier recognition on the SA branch web page (Silver State Sponsors section) on the ACS website including logo and web link.
- A Silver Sponsors Plaque to commemorate your valued support of the society.
 - Two (2) complimentary tickets to the presentation dinner.
 - Two advertisements in our State Kinemagraphe newsletter
- Please supply Ads as jpg files - Landscape 420 pixels High x 600 pixels Wide, Portrait 600 pixels high x 420 pixels Wide. Images .gif or .jpg format.
- One year associate membership to the Society for a nominated person of your choosing in our State.

Assets you should supply us before
Friday September 6 2024:

Corporate Logo: ASAP

Program Advertisement

Nominated name for the associate membership and their contact details.



BRONZE SPONSORSHIP

Bronze Sponsorship packages are available for \$1,100 +GST and they include:

- A full-page advertisement in the awards program.
- Your company logo shown on screen during the awards presentation.
- Your logo on the SA branch web page (fifth tier, Bronze State Sponsors section) on the ACS website.
- A framed Bronze sponsors certificate to commemorate your valued support of the society.
- One (1) complimentary ticket to the presentation dinner.
- Acknowledgement in the program sponsors list.

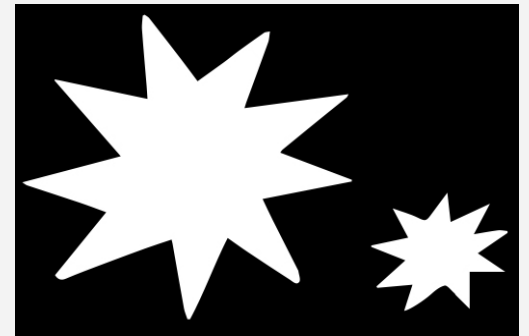
- One advertisement in our State Kinemagraphe newsletter

Please supply Ads as jpg files - Landscape 420 pixels High x 600 pixels Wide, Portrait 600 pixels high x 420 pixels Wide. Images .gif or .jpg format.

- Category naming rights in the categories available after all other allocations.

Assets you should supply us before Friday September 6 2024:

Corporate Logo: ASAP
Program Advertisement



SPONSORS ARTWORK

Assets you should supply us before Friday September 6 2024:

All ACS printed material is published digitally and finished material should be supplied to us via email or via a Dropbox or via USB stick.

File names should include your company name and ACS2024

Please send to erniefilms@gmail.com

Corporate Logos, to be supplied to us as soon as you agree to sponsor our branch.

- TIFF, EPS and PNG (300dpi at 100% print size.)

PROGRAM ADVERTISEMENTS

- PDF (CMYK Press Resolution)
- Single Inside Page: wide 210mm x high 118mm.
- **Finished Single Inside Page with 3mm Bleed: wide 216mm x high 124mm.**

- Include or embed all Postscript (printer and screen) Fonts. Outline all fonts in Adobe Illustrator. CMYK only for both colour images and illustrations. RGB and Pantone images must be converted to CMYK.
- **We do not accept:** Word, CorelDraw, Excel, Freehand, Pagemaker, Publisher, Powerpoint files, PDFs derived from these applications.

VIDEO PROMO REELS

Acceptable Formats for Sponsors Promos for all ACS Awards:

Please submit the highest quality media for all promos so they can be screened in the best possible form at the Awards.

All promos should be submitted 16:9 full height. 4:3 promos should be pillar boxed. 1.85 & 2.40 promos to be letterboxed.

Promos will be accepted on the following formats:

DATA FILES* on DVD, HDD or USB, DATA FILES* via FTP (less than 500MB only).

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The ACS and its branches cannot be held responsible for the reproduction of material that does not adhere to any specifications outlined here.

AWARD CATEGORIES

**The prestigious 44th Annual South Australian & West Australian
ACS Awards for Cinematography will be held at the Hotel Grand
Chancellor in Adelaide on Saturday October 26 2024.**



Student Cinematography
John Bowring ACS TV Station Breaks & Promos
Music Videos
Syd Wood ACS Local / National News
Neil Davis International News
Current Affairs
Entertainment & TV Magazine
Art, Innovation & Specialised Cinematography
Corporate - Corporate Branding & Advertising
Corporate - Branded Content, Education & Events
Commercials – Local / Regional
Commercials – National / International
Documentaries
Ron Taylor AM ACS & Valerie Taylor AM Wildlife &
Nature
2nd Unit Cinematography
Dramatised Documentaries
Short films
Serial Television & Comedy Series
Drama Series
Feature films - Budget under \$3m
Feature films - Budget \$3m & over
Special Annual Awards:
The Milton Ingerson Award for the Best Entry
The SA Emerging Cinematographer Award
The Ernie Clark ACS SA ACS Contribution Award

Please note: Award categories may be subject to change.

WE THANK YOU



In anticipation, we thank you...

The South Australian Branch of the Australian Cinematographers Society sincerely thanks you for taking the time to read and to consider our State Sponsors Proposal for the 2024 / 2025 financial year.

We may be able to consider a split contra/cash arrangement depending on what services or goods your company provides. Please contact us to discuss this type of arrangement.

In anticipation, we look forward working with you to make the most out of your sponsorship and for your support, as without it, we would find it difficult to operate our branch.

When you confirm the level of sponsorship you would like we will forward you a Tax Invoice. Please note, all sponsorship packages are quoted not including GST.

If you have any queries regarding sponsorship or need more information about the 44th Annual ACS SA & WA Awards for Cinematography please don't hesitate to contact us.

Please confirm your sponsorship to the SA Sponsorship coordinator, Ernie Clark ACS, as soon as possible.

On behalf of the SA branch and its members,
sincere thanks,

Ernie

Ernie Clark ACS
erniefilms@gmail.com or 0417 851 122

Here's a rundown of our SA Events held over the last 12 months.

The Survival of Kindness Screening & Q&A
30/7/23 at the Mercury Cinema, 35 Attended.

BGM Chinese Banquet
11/8/23 at Citizen, 19 Attended.

W+ Screenings & Q&A
26/8/23 at the Iris Cinema, 23 Attended.

Monolith Screening & Q&A
12/9/23 at the Mercury Cinema, 32 Attended.

3000 Year of Longing
24/10/23 at the SAFC, 30 Attended.

2023 SA/WA Awards 28 October 2023
At the Hotel Grand Chancellor, 77 Attended

2023 Christmas Drinks
11/12/23 at The Colonist Hotel, 41 Attended

ISS Screening & Q&A
4/1/24 at the Picadilly Cinema. 45 Attended

W+ Get Together
26/5/24 at the Flight Labs, 14 Attended

Shooting for HDR
2/6/24 at the Stepney Studios, 19 Attended

Total 335 attendees