



**ACS South Australian Branch
Sponsorship Proposal
2017 / 2018**



The ACS

The Australian Cinematographers Society (ACS) is a national organisation working towards improving the quality and recognition of the cinematic art within Australia. Similar to the ASC in the USA and the BSC in the UK.

Founded in 1958, today the Society has around sixteen hundred and forty members whose activities range from news, current affairs, to high profile feature films and commercials, documentaries and student work. Currently the South Australian Branch has around 152 members.

The Society is not an industrial body.... it is a not-for-profit society of like-minded craftspeople developing their skills through mutual co-operation.

The ACS is an open society where members and sponsors are welcome to attend relaxed industry functions, technical seminars, screenings, Q & A's and workshops.

Our Society is a full member of IMAGO, The European Federation of Cinematographers.

In 2014 the ACS was recipient of the AACTA – Byron Kennedy Award for services to the Film and Television industry. The first industry Guild to be honoured in this way.

Each year we hold State awards for cinematography and the 37th Annual South Australian & Western Australian Awards for Cinematography will be held in Adelaide on Saturday October 30 2017. These awards will be held at the iconic Adelaide Oval in the Cathedral Room with pre dinner drinks overlooking the oval in the Rick Davies Bar.

The SA branch of the Society provides:

- Functions and seminars to preview new equipment and new developments in capturing motion pictures.*
- Seminars with leading Directors of Photography, renowned Department heads and with Film Industry luminaries.*
- Industry 'contacts' through its national and worldwide network of members.*
- A quarterly, high quality magazine 'Australian Cinematographer' dedicated to the Society and its participation within the Industry, both here and abroad.*
- A monthly National eNews.*
- A state eNews 'Kinemagraphe' covering our activities more particularly.*
- Annual State Awards for Cinematography.*
- A comprehensive website: www.cinematographer.org.au with links to our sponsors on the SA Sponsors page.*

We are the only craft society in direct contact with.... and therefore the best way to communicate with.... Australian Cinematographers.



Sponsorship

Our branch of the ACS offers a range of sponsorship packages to leading companies in our industry. These packages can help you promote your business throughout South Australia, as well as supporting the Australian film and television industry.

Your sponsorship will help us maintain our high profile and to successfully stage events throughout the year, culminating in the prestigious SA & WA State Awards for Cinematography – an annual event that showcases the outstanding achievements of South Australian and Western Australian cinematographers.

State Gold award winners vie for National Golden Tripod Awards and Award of Distinction plaques and ultimately for the coveted Milli Award for Australian Cinematographer of the Year.

As a sponsor, the Society enables you to reach a very focussed but broad audience. It's a known fact that Cinematographers are often influential in purchase or rental decisions being made by others.

Your sponsorship of the South Australian branch of the Australian Cinematographers Society helps provide:

- *Publicity and promotion for the numerous events held by our branch throughout the year including screenings, Q&A's and trade nights.*
- *Financial support for our State branch.*
- *Facilities and venues for the staging of technical events.*
- *Viewing facilities, travel and accommodation for 2 interstate ACS Accredited judges of the State Awards.*
- *Production of the Milton Ingerson ACS Award for the Best Entry along with Gold, Silver and Bronze State plaques and The Cliff Ellis Memorial Award and importantly Sponsorship plaques.*
- *Printing and mailing costs.*
- *Entertainment and staging for the State Awards presentation dinner and celebration.*

The Australian Cinematographers Society is a highly respected, not-for-profit organisation, which by association gives sponsors added value to their message.

Sponsorship commences on your confirmation of sponsorship and our receipt of sponsorship funds and is for the fiscal year 2017 / 2018.

*Sponsorship may be tax deductible.
Please obtain your own financial advice.*



Sponsors Assets

Assets you should supply us before Friday Sept 8 2017

All ACS printed material is published digitally and finished material should be supplied to us via email or via a Dropbox or via USB stick.

Please email to erniefilms@gmail.com or post: Ernie Clark ACS, SA ACS President, C/- PO Box 212, Kent Town SA 5071

File names should include your company name and ACS2017

Corporate Logos, to be supplied to us as soon as you agree to sponsor our branch.

We accept the following artwork File Formats:

- TIFF or EPS (300dpi at 100% print size.)

Program Advertisements

- PDF (CMYK Press Resolution)
- TIFF or EPS (300dpi at 100% print size.)
- Please ensure that all images are properly cropped and scaled to as near to 100% of the final advertisement size as possible.

- Bleed: Allow 5mm on all sides
- Page Trim Size: A5 210mm deep x 148.5mm wide
- Include or embed all Postscript (printer and screen) Fonts.

Outline all fonts in Adobe Illustrator.

- 4 colour process throughout
- CMYK only for both colour images and illustrations. RGB and Pantone images must be converted to CMYK

- We do not accept: Word, CorelDraw, Excel, Freehand, Pagemaker, Publisher, Powerpoint files, PDFs derived from these applications.

Video Promo Reels

Acceptable Formats for Sponsors Promos for all ACS Awards:

Please submit the highest quality media for all promos so they can be screened in the best possible form at the Awards. All promos should be submitted 16:9 full height. 4:3 promos should be pillar boxed. 1.85 & 2.40 promos to be letterboxed.

Promos will be accepted on the following formats:
DATA FILES* on DVD, HDD or USB, DATA FILES* via FTP (less than 500MB only).

All Trademarks, Copyrights and other Intellectual property rights are the property of their respective owners.

The ACS and its branches cannot be held responsible for the reproduction of material that does not adhere to any specifications outlined here.



Major Sponsorship

Our Major Sponsorship package has already been taken up by the SAFC, it included:

- *Category naming rights including the Milton Ingerson ACS Award for the Best Entry and the Feature Film category.*
- *Screening of a commercial for your company (up to 60 seconds) during recognition of our sponsors (commercial to be supplied by you).*
- *A full page advertisement in the State Awards programs with your choice of positioning.*
- *First tier acknowledgement in the State Awards program Sponsors list.*
- *Your company logo shown on screen at the State Awards presentation.*
- *Advertising in all issues of our State eNews 'Kinemagraphe' newsletter - Landscape 420 pixels High x 595 pixels Wide, Portrait 595 pixels high x 420 pixels Wide. Please supply PDF files no larger than 30MB. Images .gif or .jpg format and no larger than 750KB.*
- *Sponsor supplied banner displayed prominently at the State Awards presentations and at any SA events held throughout the year.*
- *First tier recognition on the SA branch web page (State Sponsors section) on the ACS website including logo and web link.*
- *A Major Sponsors Plaque to commemorate your valued support of our Branch of the Society.*
- *Four (4) complimentary tickets to the State Awards presentation.*
- *One year Associate Membership of our branch for 2 nominated people of your choosing in our State. Given to a student member at Flinders Uni & a student member at MAPS Hamilton College.*

Assets you should supply us before Friday Sept 8 2017:

Corporate Logo: ASAP

Program Advertisement

60 Second Sponsors Promo for screening at the 2017 SA & WA ACS Awards

Nominated names for the associate memberships and their contact details.





Platinum Sponsorship

We have one Platinum Sponsorship package available for \$3,500 +GST, it includes:

- *Category naming rights in two categories of your choice (besides Major sponsor choices).*
- *Screening of a commercial for your company (up to 60 seconds) during recognition of our sponsors (commercial to be supplied by you).*
- *A full page advertisement in the State Awards programs with your choice of positioning.*
- *Second tier acknowledgement in the State Awards program.*
- *Your company logo shown on screen at the State Awards presentation.*
- *Advertising in all issues of our State eNews 'Kinemagraphe' newsletter - Landscape 420 pixels High x 595 pixels Wide, Portrait 595 pixels high x 420 pixels Wide. Please supply PDF files no larger than 30MB. Images .gif or .jpg format and no larger than 750KB.*
- *Sponsor supplied banner displayed prominently at the State Awards presentations and at any SA events held throughout the year.*
- *Second tier recognition on the SA branch web page (State Sponsors section) on the ACS website including logo and web link.*
- *A Platinum Sponsors Plaque to commemorate your valued support of our Branch of the Society.*
- *Four (4) complimentary tickets to the State Awards presentation.*
- *One year Associate Memberships of our branch for 2 nominated people of your choosing in our State.*
- *Naming rights and high acknowledgement in all promotions for our annual ACS Christmas get together.*

Assets you should supply us before Friday Sept 8 2017:

Corporate Logo: ASAP

Program Advertisement

60 Second Sponsors Promo for screening at the 2017 SA & WA ACS Awards

Nominated names for the associate memberships and their contact details.

Gold Sponsorship

Gold Sponsorship packages are available for \$2,400 +GST and they include:

- *Category Naming rights in a category of your choosing. This will be allocated on a first in first served basis, after the Major and Platinum sponsors choices and upon receipt of your sponsorship payment.*
- *Screening of a commercial for your company (up to 30 seconds) during recognition of our major sponsors (commercial to be supplied by you).*
- *A full page advertisement in the awards program and prominent acknowledgement in the program sponsors list.*
- *Your company logo shown on screen during the awards presentation.*
- *Third tier recognition on the SA branch web page (Gold State Sponsors section) on the ACS website including logo and web link.*
- *Three advertisements in our State eNews 'Kinemagraphe' newsletter Landscape 420 pixels High x 595 pixels Wide, Portrait 595 pixels high x 420 pixels Wide. Please supply PDF files no larger than 30MB. Images .gif or .jpg format and no larger than 750KB.*
- *A 'Gold' Sponsors Plaque to commemorate your valued support of the society.*
- *Three complimentary tickets to the presentation dinner.*
- *One year associate membership to the Society for a nominated person of your choosing in our State.*

Assets you should supply us before Friday Sept 8 2017:

Corporate Logo: ASAP

Program Advertisement

60 Second Sponsors Promo for screening at the 2017 SA & WA ACS Awards

Nominated name for the associate membership and their contact details.





Silver Sponsorship

Silver Sponsorship packages are available for \$1,650 +GST and they include:

- *Category Naming rights in the categories available after all the Gold allocations. This will be allocated on a first in first served basis, after the Major, Platinum and Gold sponsors choices and upon receipt of your sponsorship payment.*
- *A full page advertisement in the awards program.*
- *Your company logo shown on screen during the awards presentation.*
- *Fourth tier acknowledgement in the program sponsors list.*
- *Fourth tier recognition on the SA branch web page (Silver State Sponsors section) on the ACS website including logo and web link.*
- *A Silver Sponsors Plaque to commemorate your valued support of the society.*
- *Two complimentary tickets to the presentation dinner.*
- *Two advertisements in our State eNews 'Kinemagraphe' newsletter - Landscape Landscape 420 pixels High x 595 pixels Wide, Portrait 595 pixels high x 420 pixels Wide. Please supply PDF files no larger than 30MB. Images .gif or .jpg format and no larger than 750KB.*
- *One year associate membership to the Society for a nominated person of your choosing in our State.*

We require from you asap:

Assets you should supply us before Friday Sept 8 2017:

Corporate Logo: ASAP

Program Advertisement

Nominated name for the associate membership and their contact details.



Bronze Sponsorship

Bronze Sponsorship packages are available for \$1,100 +GST and they include:

- A full page advertisement in the awards program.*
- Your company logo shown on screen during the awards presentation.*
- Your logo on the SA branch web page (fifth tier, Bronze State Sponsors section) on the ACS website.*
- A framed Bronze sponsors certificate to commemorate your valued support of the society.*
- One complimentary ticket to the presentation dinner.*
- Acknowledgement in the program sponsors list.*
- One advertisement in our State eNews 'Kinemagraphe' newsletter - Landscape 420 pixels High x 595 pixels Wide, Portrait 595 pixels high x 420 pixels Wide. Please supply PDF files no larger than 30MB. Images .gif or .jpg format and no larger than 750KB.*
- Category naming rights in the categories available after all other allocations.*

Assets you should supply us before Friday Sept 8 2017:

Corporate Logo: ASAP

Program Advertisement



*The 37th Annual South Australian & Western Australian
ACS Awards for Cinematography
will be held on Saturday October 28 2017 at the Adelaide Oval
with pre dinner drinks in the Rick Davies Bar overlooking the
magnificent Oval followed by the Awards presentation & Dinner
in the Cathedral Room.*

Award Categories:

CineKids

Student Cinematography

Experimental & Specialised

John Bowring ACS TV Station Breaks and Promos

Music Videos

Syd Wood ACS Local / National News

Neil Davis International News

Current Affairs

Entertainment & TV Magazine

Corporate & Educational

Documentaries

Ron Taylor AM ACS Wildlife & Nature

Advertising – Local / Regional

Advertising – National / International

Dramatised Documentaries

Short films

TV Drama or Comedy Series & Telefeatures

Features - Cinema (SAFC naming rights)

The Milton Ingerson Award for the Best Entry (SAFC naming rights)

The Cliff Ellis Memorial Award

(For the Active Member showing the most potential - SA member only)

MRC Student Encouragement Prize (MRC naming rights - SA member prize)

Please note: Award categories may be subject to change.



In anticipation we thank you...

The South Australian Branch of the Australian Cinematographers Society thanks you for taking the time to read and consider our State Sponsors Proposal for the 2017 / 2018 financial year.

We look forward to your support, as without it we would find it very difficult to operate our branch.

When you confirm the level of sponsorship you are interested in we will forward you a Tax Invoice. Please note all sponsorship packages are quoted not including GST.

If you have any queries regarding sponsorship or need more information about the 37th Annual State Awards for Cinematography please do not hesitate to contact us.

Please confirm your sponsorship to the SA President, Ernie Clark ACS as soon as possible.

Thank you.

Contact ACS SA branch President:
Ernie Clark ACS
PO Box 212
KENT TOWN SA 5071
Mob: 0417 851 122

erniefilms@gmail.com